

# What is a life worth to you?

Your family. Your pets. Your home - and everything inside it. One of the biggest hidden threats to them all, worldwide?

**ELECTRICAL FIRE.**

## INTELLIGENT BUILDING SAFETY THAT PROTECTS LIFE

### Who we are

Ci Global is a British prevention-first building safety company on a mission to end electrical fires worldwide - by stopping them before they start. **Prevention, not just reaction.**

### The problem

Electrical faults are one of the leading causes of building fires worldwide, killing tens of thousands of people and destroying billions in property each year - made worse by an epidemic of imported substandard and counterfeit electrical products.

### The current solution

Nothing. Electrical fires are treated as inevitable. Fire safety still revolves around reaction and a century-old socket design never meant for an always-on world.

### What about smart sockets?

These are lifestyle tech, not lifesaving infrastructure. Designed for convenience, not protection. None can detect faults and cut power to stop electrical fires.

### The Ci solution

Ci Safe is a prevention-first intelligent IoT building safety system that embeds 24/7, AI-enhanced monitoring and protection into every level of a building - from socket to skyline to smart cities.

- Cuts power before an electrical fire can start using intelligent thermal sensing at socket level.
- Detects and stops gas and water leaks, alerts to mould risk.
- Operates with or without cloud connectivity - continuous protection even when offline.
- Integrates alongside existing building-management and national safety platforms.
- A next-gen IoT ecosystem that connects sockets, sensors and devices for smart home, building, and citywide safety.

### Who built it

Ci Global Founder and Chairman, Anthony D. Parfitt, who invented the UK's very first Home Office-approved ANPR system and commercialised safety systems for British government, Network Rail, UK and overseas Police.

### Who it's for

Residential Homes | High-Rise Buildings | Government Fire Services & Civil Defence | Commercial B2B | Consumer B2C Industrial | Transport | Hospitality | EV Chargers | Insurance Data Centres | White Goods | Utilities Infrastructure

### Why now?

Governments and developers are investing billions in smart city and fire safety infrastructure. Particularly across the GCC Middle Eastern nations, where rapid development and innovation are shaping the future of building safety.

### Traction & credibility

Ci Safe is internationally patented, certified and multi award-winning. Presented at the 2025 Fire Safety Forum UAE as a Platinum Sponsor and selected for pilot by UK property developer Barratt Redrow.

### What we're looking for

Ci Global has spent eight years developing Ci Safe and is now seeking investment and venture partners to help commercialise it globally - starting with the GCC.

**\$112B**

Size of global fire protection market by 2032

**\$14B**

Size of **global sockets market**

**\$420M**

Annual Ci Global revenues at **5% of \$8.5bn** smart-socket market

**£987M**

Total UK **water-leak damage** insurance claims each year

**\$174B**

Total size of **global smart home IoT** market in 2025

**\$445B**

Projected size of smart home IoT market in 2030

**Ci Global**

Connected innovations for a safer world



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